

## Urban Growth Strategy Maryville, Tennessee

Strategy 5 Principals led the work in developing an Urban Growth Strategy for the City of Maryville, Tennessee. Following Chapter 1101 legislation that required establishment of Urban Growth Boundaries around each of the state's municipalities in order to manage growth and sprawl driven by continued in-migration and overall development pressure, Maryville took the lead and pursued this ground-breaking effort. The Maryville Urban Growth Strategy balanced the need for annexation with the need for preserving green space, the desire to preserve the small town or rural character of the area, preservation of one of the best school systems in Tennessee, and the desire for economic development.

Harnessing anticipated growth became the dominant theme of the strategy, and the City is now (Spring 2008) engaged in implementing the exhaustive study and its recommendations. With strong support from Senator Lamar Alexander's office, Strategy 5 is preparing to assist with the implementation of the companion Blount County Growth Strategy that Strategy 5 principals also developed. This will include the establishment of a National Heritage Area, work that will ensure the long-term vitality of the Little River Watershed, and a concentration on economic development that is expected to attract new tourism and business investment.



**This rendering depicts a mixed-use project built atop an existing parking deck.**