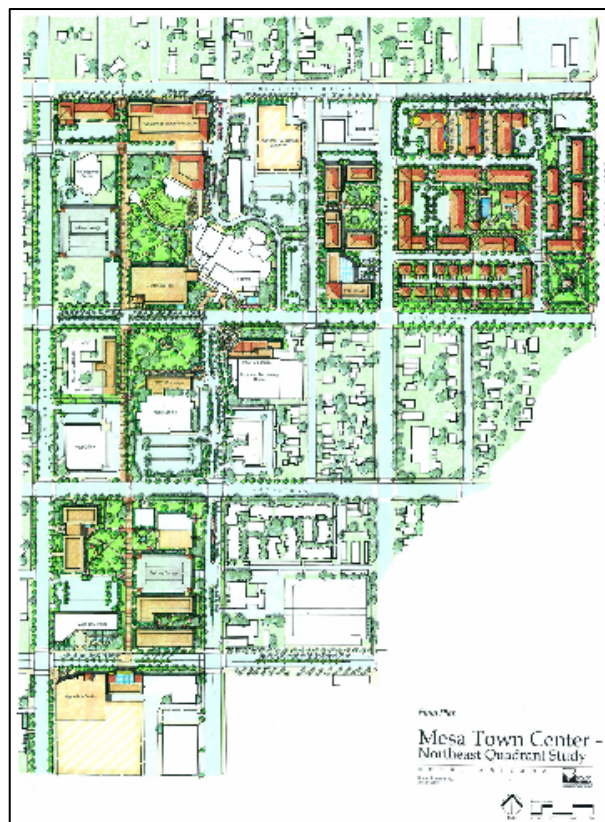


## Redevelopment Strategy Mesa, Arizona

Mr. Bleinberger led a multi-disciplinary team in preparing a redevelopment strategy for five key sites in downtown Mesa, Arizona. The five sites were comprised of a 30-acre land assemblage, a former bank building, a retail site adjacent to a new performing arts center, and two others. The work included market and financial feasibility analyses, as well as development programs for the redevelopment sites and assistance with developer solicitation.

Mr. Yewell also participated closely in the effort, which came to include assisting Mesa Community College with the establishment of a downtown campus. The urban environment was used to host their technology center, and is planned to include a flagship high-performance building that is LEEDS certified.



**A 35-acre priority site will host a combination of new residential and commercial development.**