

## Feasibility Study & Development Program Belhaven, North Carolina

As part of a multi-disciplinary team led by the planning firm of Allison Platt & Associates, Mr. Yewell conducted market feasibility analysis in support of a master plan for downtown Belhaven. The objective was to stimulate revitalization of through initial development of three waterfront sites, taking advantage of Belhaven's location on the Intracoastal Waterway and the attractiveness of the area for recreational boating. The analysis revealed support for residential, retail, food & beverage and marina facilities on Belhaven's underutilized waterfront.

The conceptual development plan included waterfront condominiums (rendered below), and a full-service marina positioned to accommodate both permanent and transient boats. Strong developer interest was generated subsequent to completion of the master plan, and projects are underway or in the pipeline, accounting for over \$135 million in residential, retail, and marina development.



**The \$30 million waterfront project will help support revitalization of downtown Belhaven**