

Southeast Waterfront Community Plan Newport News, Virginia

As a member of a consulting team led by the planning firm of Chan Krieger and Associates, Strategy 5 principal Taylor Yewell prepared the market analysis and identified supportable development opportunities as part of a vision plan for the Southeast Community in Newport News. The existing lower income neighborhood, characterized by a mix of public and private housing, is experiencing a wave of developer interest in prime waterfront real estate. The plan will identify open space and land use categories that will take advantage of new development opportunities while ensuring a framework for community benefits such as affordable housing, retail and job opportunities and shared public access to the waterfront.

The project is currently in the alternatives phase after a well attended public workshop where the team engaged the community, identified issues of concern and gained consensus on the benefits of change.

